

Email Marketing

i-EMarketing

i-EMarketing Advanced Email Marketing Suite

The **i-EMarketing** suite contains a full set of features designed to help you manage every aspect of your customer, member, and fan email outreach.

Easy Drag and Drop Email Creation

allows non-technical users to create stylish, mobile friendly campaigns with drag and drop convenience.

Multiple Lists and Signup Forms

based on interests, location, etc. Import your lists or populate using specific sign up forms giving your users the ability to choose what lists they wish to subscribe to.

Advanced Automation to send automatic emails whenever someone signs up, meets a date-related milestone in the system, or as part of a drip campaign.

List Segmentation makes it easy to create additional sub-lists based on user criteria the reporting for follow up campaigns.

Personalization increases effectiveness of email campaigns.

Advanced Reporting shows how many emails were received, opened, clicked through, and allows creating segmented campaigns based on results.

i-EMarketing Business Benefits

- Cost effective with no limits on list size.
- Advanced segmentation maximizes campaign effectiveness.
- High deliverability ensures your message will be delivered on time every time.
- Easy to use interface.
- Flexible segmentation ensures room to grow as needs change.
- Advanced automation allows you to do more with less.

